

PRE election

Predict the Election

Get out the Vote!

Reach voters for all parties and that all important “undecided” group directly through the PRElection app. PRElection allows candidates to establish their own PREview Candidate page and to provide a link for voters to Donate. Candidates can also send messages directly to targeted voters through “push” notifications, greatly enhancing the voter/candidate experience.

PRElection is a free app available in the iTunes app store that allows voters to pre-vote for the candidate of their choice in the Presidential and congressional races. Voters can see overall results for the balance of power in the House and Senate, and individual results for each of the 468 congressional races this year. Voter supplied demographics including registered and likely voters, age, education, geographic location, ethnicity and other categories are used to provide detailed analysis of PRElection results.



Reach voters directly with PRElection



PREview Candidate - This option takes the user to a web page established and controlled by the candidate or party. The page may be updated or changed at any time. It is a great way to reach voters with important news, positions or clarifications.

Donate - Redirects the user to the candidate or party's supplied link to allow for donations to the candidate or party. Donations are made directly through the candidate's site, not handled or controlled through PRElection.

Verified Demographics - Voter supplied demographics include registered or likely voter, party affiliation, age, ethnicity, location and many others. This allows candidates to track and reach their voters (via "Push" messaging) with targeted messages.

Results - Basic PREsults available to all users of the PRElection app include the total vote count and percentage for each candidate for President and for each of the 468 Congressional races this year. Overall PREsults show control of the Executive, House and Senate branches. The President overall PREsults shows percentage of votes for Democrat, Republican and Other. The Senate and House PREsults show the number of seats to be controlled in each chamber by Democrat, Republican and Other.

Advanced PREsults reporting includes voting statistics by each demographic category (or combination), and can be used to accurately pinpoint target audiences or to craft messages. PRElection tracks how many votes change, and when, so we are able to demonstrate the impact of debates, campaign appearances and policy clarifications in real time.

From Xgffsg: Be sure to watch the debate tonight. You will see that we have the best vision for America. Update your vote so we can get your feedback!

PUSH Messaging - Candidates can send targeted messages directly to voters at any scheduled time and with any content (app. 180 characters). The candidate is identified at the start of the message. Messages can be targeted by state, district, zip code(s), or who the user voted for.

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Free access for Presidential Candidates

The PRElection app is a powerful tool for reaching voters and for learning where their votes are landing. For this week, PRElection is allowing Presidential candidates or parties free access to update their photo, direct their PREview candidate page and direct the Donate link, in return for telling their party supporters about the PRElection App. Simply identify the app on your candidate and party main sites, with a link to the www.PRElectionApp.com website, and we will provide you secure access to the Candidate Support page for your candidate. Free access to edit or redirect any of the above information will be provided through the election. Don't miss this opportunity to directly reach out to thousands of voters, and to target detailed messages to specific demographics on devices held literally in the voters hands!



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PRE-vote for President and Congressional Seats in the current election and help Predict the Election!

Click the icon at left to go to the iTunes app store, or visit us on the web at PRElectionApp.com.

For more information, contact Curt Renshaw at Candidate Support, (404) 791-6783 or by email at curtrenshaw@PRElectionApp.com.